



For Immediate Release

Contact: Joyce Perhac
412-372-5950
jperhac@sewing.org

September, 2008

CELEBRATE! **September is National Sewing Month**

While many are celebrating fall's cooler temperatures, the return of children to school and the impending fruit harvests, sewers across the country are attending special events and sharing their passion for their craft with others for both fun and charitable causes.

Co-sponsored by the Sewing & Craft Alliance and the American Sewing Guild, this special month-long recognition began in 1982 with a proclamation from then-president Ronald Reagan. Beginning this year, the event has a targeted theme of "Go Green! Sew Green!" which encourages the use of eco-friendly materials and notions, and a consciousness about recycling, restyling and repurposing through the use of sewing skills.

Fabric, sewing and quilt shops around the country offer special classes and events in celebration of National Sewing Month and consumers should check for sewing happenings in their area or, better yet, get to organizing an event themselves to share their hobby with others. Posters, flyers and National Sewing Month logos are available free of charge at www.NationalSewingMonth.org.

The Sewing & Craft Alliance was established to provide education and creative resources to sewing and craft enthusiasts, as well as to retailers in the industry. It provides free learn-to-sew articles, SEW-lutions Guidelines for Successful Sewing, project sheets and interactive opportunities for the sewing community. In addition to the site listed above, visit these Web sites for more information: www.sewing.org, www.TrainedSewingInstructor.com, www.SewTrendy.com and www.SewingEvents.com.

The American Sewing Guild is a national non-profit organization dedicated to people who believe sewing is a rewarding and creative activity, and the nearly 20,000 members are spread across the country, often meeting in neighborhood groups for educational programs and service projects. For more information on the American Sewing Guild, visit www.asg.org.

